| UnvarnishedHistory.org Website Analytics<br>Date Completed: September 11, 2023 | | | |
|---|---|---|---|
| | **2023**<br>(YTD - 1/1/23-9/10/23) | **2022**<br>(6/1/22-12/31/22) | **Total Since Website Launched**<br>(6/1/22-9/10/23) |
| **Total Users** | 7,128 | 2,127 | 9,255 |
| **Total New Users**<br>*The number of users who interacted with your site or launched your app for the first time* | 7,115 | 2,107 | 9,222 |
| **Total Sessions**<br>*A session is a group of user interactions with your website that take place within a given time frame. For example a single session can contain multiple page views, events, social interactions, and ecommerce transactions.* | 9,014 | 2,739 | 11,753 |
| **Total Engaged Sessions**<br>*The number of sessions that lasted longer than 10 seconds, or had a conversion event, or had 2 or more screen or page views.* | 5,315 | 1,461 | 6,776 |
| **Total Page Views**<br>*The number of app screens or web pages your users saw. Repeated views of a single screen or page are counted.* | 20,439 | 7,881 | 28,320 |
| **Average Engagement Time**<br>*The average length of time that the app was in the foreground, or the web site had focus in the browser.* | 1m 44s | 1m 42s | 1m 27s |
| **Top Pages**<br>*Most viewed pages* | Home page (3,579 views)<br>Naperville, Illinois (1,711 views) | Home page (1,559 views)<br>Local Spotlights Homes (878 views) | Home Page (5,165 views)<br>Naperville (2,482 views) |