

CITY OF NAPERVILLE PETITION FOR DEVELOPMENT APPROVAL

DEVELOPMENT NAME (should be consistent with plat): Up North Ale House

ADDRESS OF SUBJECT PROPERTY: 1595 N. Aurora Rd., Naperville, IL 60563

PARCEL IDENTIFICATION NUMBER (P.I.N.) 07-14-100-021-0000

I. PETITIONER: Ideation Studio

PETITIONER'S ADDRESS: 1000 N Halsted Suite 205

CITY: Chicago STATE: IL ZIP CODE: 60642

PHONE: 312.664.5388 EMAIL ADDRESS: jnemec@ideationstudio.com

II. OWNER(S): Jim Karras

OWNER'S ADDRESS: 3908 Callander Ct

CITY: Naperville STATE: IL ZIP CODE: 60564

PHONE: 708-717-6239 EMAIL ADDRESS: upnorthalehouse@gmail.com

III. PRIMARY CONTACT (review comments sent to this contact): Jennifer Nemec

RELATIONSHIP TO PETITIONER: CCO of Ideation Studio, Up North Ale House's Branding Design Consultant

PHONE: 312.664.5388 ext. 333 EMAIL ADDRESS: jnemec@ideationstudio.com

IV. OTHER STAFF

NAME: Rebecca MacDonald

RELATIONSHIP TO PETITIONER: Employee

PHONE: 312.664.5388 ext. 306 EMAIL ADDRESS: rmacdonald@ideationstudio.com

NAME: _____

RELATIONSHIP TO PETITIONER: _____

PHONE: _____ EMAIL ADDRESS: _____

V. PROPOSED DEVELOPMENT

(check applicable and provide responses to corresponding exhibits on separate sheet)

- | | |
|---|---|
| <input type="checkbox"/> Amending or Granting a Conditional Use (Exhibit 1)* | <input type="checkbox"/> Landscape Variance (Exhibit 5) |
| <input checked="" type="checkbox"/> Amending or Granting a Planned Unit Development (Exhibit 2) | <input type="checkbox"/> Planned Unit Development Deviation (Exhibit 6) |
| <input type="checkbox"/> Annexation (Exhibit 3) | <input type="checkbox"/> Sign Variance (Exhibit 7) |
| <input type="checkbox"/> Plat of Easement/Vacation/Dedication | <input type="checkbox"/> Zoning Variance (Exhibit 7) |
| <input type="checkbox"/> Rezoning (Exhibit 4) | <input type="checkbox"/> Platted Setback Deviation (Exhibit 8) |
| <input type="checkbox"/> Subdivision Plat | <input type="checkbox"/> Subdivision Deviation/Waiver (Exhibit 8) |
| <input type="checkbox"/> Temporary Use | <input type="checkbox"/> Other (Please Specify: _____) |

**When requesting approval of a Small Wind and/or a Solar Renewable Energy System complete Exhibit 9 instead of Exhibit 1.*

ACREAGE OF PROPERTY: 1.12

DESCRIPTION OF PROPOSAL/USE (use a separate sheet if necessary)

Our proposal is to request a minor change to a portion of the existing planned unit development that was sold off for redevelopment. We would like to transform the former Blockbuster Video to be a new upscale, branded restaurant to ensure the success of the business. To uniquely distinguish the brand, it is important that we are able to transform the exterior of the building by painting the facade. We want to present a cohesive image between the exterior and interior and increase traffic to this out lot parcel.

VI. REQUIRED SCHOOL AND PARK DONATIONS (RESIDENTIAL DEVELOPMENT ONLY)

(per Section 7-3-5: Dedication of Park Lands and School Sites or for Payments or Fees in Lieu of)

Required School Donation will be met by:

- Cash Donation
- Land Dedication

Required Park Donation will be met by:

- Cash Donation
- Land Dedication

THE IMPORTANCE OF BRANDING THE EXTERIOR FACADE

A restaurant's brand is among a company's most valuable assets. Having a strong, recognizable brand can have a tremendous effect over a restaurant's success. It helps them to earn customer loyalty, become a market leader, and stand above the competition. Our goal is to help Up North Ale House reposition themselves away from the past owner, a Blockbuster Video, and elevate their exterior facade of the building to signify to Naperville consumers that a sophisticated, branded restaurant now occupies the space.

When rebranding a building, remodeling the exterior facade is essential because it's the first component that signals change to consumers. It is important for a restaurant to differentiate itself on the curb, and demonstrate to consumers what type of experience they can expect to have inside. Painting the exterior will create a perception of quality, and it is well documented that a perceived quality has been shown to positively affect customer usage. Consumers tend to select brands they perceive to be quality brands. This will lead to increased sales and the overall success of Up North, as well as the surrounding PUD.

With social media sites such as Instagram more important to a restaurant's success as ever, it is becoming more and more important to completely design a restaurant's physical space in the hopes of inspiring the consumer. By painting the exterior of Up North, it creates a transporative experience that encourages guests to post photos of themselves standing outside of the establishment. This will trigger more and more traffic flowing to the PUD.

Painting the exterior of the building will add texture without being busy, creating a refined look. You can see how quickly paint would transform the look and feel of the whole building, in the renderings below:



EXAMPLES OF PAINTED EXTERIORS

Painting an exterior has become common practice to help to elevate a building's brand presence and a beautiful way to add character to a space. We have compiled a few examples of when painted exteriors were utilized to help create a visually appealing transformation.



224 North Desplaines is a commercial loft-office building in the West Loop neighborhood of downtown Chicago.

Painting the exterior was one of the key transformations that drove the occupancy from 60% to 100%.



EXAMPLES OF PAINTED EXTERIORS

Restaurants both here in the United States and globally are choosing to paint the exterior facade to attract new customers and differentiate themselves from their surroundings.



Mike Isabella restored a 1940's era print shop to transform into his popular Graffiato restaurant, using paint to create a cohesive look on the exterior.



By restoring the building and painting the exterior, First Pour in Melbourne Australia has created a warm and vibrant feel, retaining some of the historic features inspired by the building.

UP NORTH ALE HOUSE

EXHIBIT 2: SECTION 6-4-7:1: STANDARDS FOR AMENDING A PLANNED UNIT DEVELOPMENT

ABOUT DEVELOPING AN EXTERIOR BRAND

Just as how someone dresses on the outside reflects how they think, who they associate with, and what is important to them, a restaurant's brand is no different. A restaurant's presentation on the exterior needs to connect to the interior. This helps to create a cohesive brand message that follows consumers from the outside in. Painting the exterior of the building signifies to the consumer what type of ambiance they can expect when they enter the restaurant. Up North has created a warm, modern, industrial look for their space that would benefit from having a matching facade.



EXAMPLES OF NAPERVILLE RESTAURANTS THAT ARE BRANDED SEPARATELY FROM THE MALL AREA

It is important that Up North differentiate itself from the rest of the PUD as to signify to consumers that it is a restaurant and not a store. It is typical for a restaurant in a PUD to stand out from the rest of the development and highlight their brand through exterior materials. Please see some examples from other developments in Naperville where restaurants have a different design aesthetic from the other buildings in their same PUD.



PAINTING ON BUILDING'S MATERIALS

While we understood that a concern was that painting brick would tamper with the natural look of the material, the building itself is actually on 30% brick and limestone accents. The remaining 70% of the building is dryvit and glass. We are also taking care to make sure the paint is adhered with a specific process to prevent weathering and peeling.

PAINTING PROCESS:

- The brick will be power washed.
- A primer adhesion test will be preformed to confirm it will stick.
- The building will be primed with a Sherwin-Williams primer Loxon® Concrete & Masonry Primer/Seale, see the specification attached;
- It will be painted with Sherwin-Williams products.
- We plan to use a top coat on the brick, called Duration Exterior Flat, see the specification attached;

Loxon® Concrete & Masonry Primer/Seale

Seals and adheres to concrete, plaster, brick, stucco, fiber cement siding and EIFS exterior insulated siding.



108.20A

LOXON[®] Conditioner

A24W01100 Guide Coat White
A24V01100 Clear

As of 12/07/2015, Complies with:			
OTC	Yes	LEED [®] 09 CI	Yes
SCAQMD	Yes	LEED [®] 09 NC	Yes
CARB	Yes	LEED [®] 09 CS	Yes
CARB SCM 2007	Yes	LEED [®] H	Yes
MPI	Yes	NGBS	Yes

<u>CHARACTERISTICS</u>	<u>SPECIFICATION</u>	<u>SURFACE PREPARATION</u>
<p>Loxon Conditioner is a 100% acrylic emulsion conditioner that will penetrate and seal interior and exterior surfaces and bond light chalk to the surface. With excellent alkali and efflorescence resistance, this sealer allows new concrete, stucco, and other cementitious surfaces to be coated prior to a 30-day cure, and will adhere to new or existing concrete with a pH of 6 to 13.</p> <p>Color: Guide-Coat White & Clear Coverage: 200-300 sq ft/gal Drying Time, @ 77°F, 50% RH: Drying and recoat times are temperature, humidity and film thickness dependent.</p> <p>Touch: 30 minutes Tack free: 1 hour Recoat: 3 hours Flash Point: N/A</p> <p>Tinting with CCE: Requires ColorCast Ecotoner colorant for tinting. If desired, up to 1 oz per gallon of ColorCast Ecotoner colorant can be used to approximate the topcoat color. Check color before use.</p> <p>Vehicle Type: Proprietary Acrylic</p> <p style="text-align: center;">Guide Coat White A24W01100</p> <p>VOC (less exempt solvents): <50 g/L; <0.42 lb/gal <small>As per 40 CFR 59.406 and SOR/2009-264, s.12</small></p> <p style="text-align: center;">White</p> <p>Volume Solids: 18 ± 2% Weight Solids: 24 ± 2% Weight per Gal: 8.92 lb</p> <p style="text-align: center;">Clear A24V01100</p> <p>VOC (less exempt solvents): <50 g/L; <0.42 lb/gal <small>As per 40 CFR 59.406 and SOR/2009-264, s.12</small></p> <p style="text-align: center;">Clear</p> <p>Volume Solids: 16 ± 2% Weight Solids: 17 ± 2% Weight per Gal: 8.44 lb</p>	<p>Masonry, Concrete, Stucco, Block 1 ct. Loxon Conditioner 2 cts. Appropriate architectural topcoat</p> <p>For maximum resistance to efflorescence, you must topcoat with one of the Loxon or Loxon XP Coatings.</p> <p>On exterior applications, Loxon Conditioner must be topcoated within 7 days or the surface may need to be re-cleaned.</p> <p>If the surface requires a full bodied prime /block filler coat rather than a thin penetrating sealer, use Loxon Concrete & Masonry Primer or Loxon Block Surfacer.</p> <p>For use on these surfaces:</p> <ul style="list-style-type: none"> • Concrete • Concrete Block • Brick • Stucco • Fiber Cement Siding • Mortar • EIFS Exterior Wall Cladding 	<p>WARNING! Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.</p> <p>New and Previously Painted Remove all surface contamination (peeling paint, heavy chalk, efflorescence, laitance, concrete dust, etc.) by washing or pressure washing with an appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.</p> <p>Masonry/Concrete/Stucco & Block Remove all dirt, dust, grease, oil, loose particles, laitance, foreign material, and form release and curing agents. Concrete and mortar must be cured at least 7 days at 75°F. Fill bugholes, air pockets, cracks, and other voids with an elastomeric patch or sealant. Masonry surfaces must be dry, 15% or less of water and within a pH range of 6 to 13.</p> <p>Brick Must be free of dirt, loose and excess mortar, and foreign material. All brick should be allowed to weather for at least one year followed by wire brushing to remove efflorescence. Treat the bare brick with one coat of Loxon Conditioner.</p>



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108.20A

LOXON® Conditioner

A24W01100 Guide Coat White
A24V01100 Clear

<u>SURFACE PREPARATION</u>	<u>APPLICATION</u>	<u>CAUTIONS</u>
<p>Mildew Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised. Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.</p>	<p>Do not build a surface glaze. Do not apply to a damp surface. Do not apply over heavy chalk. Do not apply if the surface temperature is below 50°F, when rain is expected within 3 hours, or when the relative humidity is 90% or more.</p> <p>No reduction necessary.</p> <p>Brush Use a nylon/polyester or foam brush.</p> <p>Roller Use a 3/8" to 3/4" nap synthetic cover.</p> <p>Spray—Airless Pressure..... 700-1000 psi Tip..... .015" - .019"</p> <p><u>CLEANUP INFORMATION</u></p> <p>Clean spills, spatters, hands and tools immediately with soap and warm water. After cleaning, flush spray equipment with compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using solvents.</p>	<p>Protect from freezing. Not for use on floors.</p> <p>Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. FIRST AID: In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. WARNING: This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.</p> <p>HOTW 12/07/2015 A24W01100 09 00 SP, FRC</p> <p>The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of The Sherwin-Williams Company. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Sherwin-Williams representative or visit www.paintdocs.com to obtain the most current version of the PDS and/or an SDS.</p>

Warranty Information

In order to best serve our customers and to ensure their peace of mind, our team at *Five Star Painting* offers a **two-year warranty** for our residential and commercial clients. This policy ensures that our clients can feel confident choosing us, knowing they are hiring the best in the business!

Learn More About Our Two Year Warranty

The warranty offered at *Five Star Painting* is for a period of 2 years, or 24 months, from the date that the Customer Satisfaction Survey (email) is sent for response and activated once the survey is completed. *Five Star Painting* locations warrant against peeling and blistering due to defective workmanship. This warranty is not transferable.

In order to qualify for the warranty, the customer must:

1. **Pay Five Star Painting in full at the time of job completion or as otherwise arranged.**
2. **Complete the Customer Satisfaction Survey (email).**
3. **Retain the original contract.**

If these conditions are met, *Five Star Painting* will perform repairs with no labor charge. *Five Star Painting* will perform repairs only for the original customer. The warranty is not transferable.

Areas Covered by Our Warranty

- Peeling or blistering
- Work provided within the original estimate sheet.

Areas Not Covered by Our Warranty

- Any horizontal surface
- Cracks in plaster or drywall
- Paint supplied by customer
- Galvanized metal
- Bleeding knots
- Moisture damage or rust
- Exterior varnished surfaces
- Peeling of previous paint layers
- Nail or screw pops

In addition, the warranty does not include:

- Cracks or tape tears due to a shifting building
- Paint costs
- Matching of the paints — the paint can be matched closely, but rarely perfectly
- Mildew — caused by moisture accumulation
- Rotten wood, rust or disintegrating metals



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102.06A

DURATION[®]
Exterior Acrylic
Flat
K32-200 Series

As of 07/09/2014, Complies with:			
OTC	Yes	LEED [®] 09 CI	N/A
SCAQMD	Yes	LEED [®] 09 NC	N/A
CARB	Yes	LEED [®] 09 CS	N/A
CARB SCM 2007	Yes	LEED [®] H	N/A
MPI	-	NGBS	N/A

<u>DESCRIPTION</u>	<u>CHARACTERISTICS</u>	<u>APPLICATION</u>															
<p>Duration[®] Exterior Latex Coating is the result of advances in acrylic technology. Duration uses PermaLast[®] technology to provide you with the most durable and longest lasting coating available for protecting the outside of your home.</p> <p>VinylSafe[™] Color Technology allows the use of many darker colors on vinyl siding that cannot be made in most other coatings.</p> <p><u>Performance</u></p> <ul style="list-style-type: none"> One Coat Protection Self-Priming Easy Application Excellent Hiding Thicker. More Flexible Resists Blistering and Peeling <p><u>Projects</u></p> <ul style="list-style-type: none"> Homes Windows Gutters Trim Architectural plastics, such as shutters & gutters <p><u>Surfaces</u></p> <ul style="list-style-type: none"> Wood Stucco Masonry/Cement Composition Panels Aluminum Siding Vinyl Siding Galvanized Metal <p>MILDEW RESISTANT. This coating contains agents that inhibit the growth of mildew on the surface of this coating.</p>	<p>Color: Most colors</p> <p>Coverage: 250-300 sq ft/gal 5.3 - 6.4 mils wet; 2.2 - 2.6 mils dry up to 7.0 mils wet; 2.8 mils dft</p> <p>Drying Time, 50% RH: temperature and humidity dependent @ 35-45°F @ 45°F+</p> <p>Touch: 2 hour 1 hour</p> <p>Recoat: 24-48 hours 4 hours</p> <p>Flash Point: N/A</p> <p>Finish: 0-5 units @ 85°</p> <p>Tinting with CCE only:</p> <table border="0"> <thead> <tr> <th>Base</th> <th>oz/gal</th> <th>Strength</th> </tr> </thead> <tbody> <tr> <td>Extra White</td> <td>0-6</td> <td>125%</td> </tr> <tr> <td>Light Yellow</td> <td>4-15</td> <td>125%</td> </tr> <tr> <td>Deep Base</td> <td>4-15</td> <td>125%</td> </tr> <tr> <td>Ultradeep Base</td> <td>4-15</td> <td>125%</td> </tr> </tbody> </table> <p>Vehicle Type: Acrylic</p> <p>Extra White K32W00251</p> <p>VOC (less exempt solvents) <50 g/L; 0.42 lb/gal As per 40 CFR 59.406 and SOR/2009-264, s.12</p> <p>Volume Solids: 43 ± 2%</p> <p>Weight Solids: 58 ± 2%</p> <p>Weight per Gallon: 11.42 lb</p> <p><u>CLEANUP INFORMATION</u></p> <p>Clean hands and tools <i>immediately</i> after use with soap and warm water. The PermaLast technology in DURATION coating, which creates the tenacious bond to the surface, also creates a tenacious bond to applicators and any other surface it comes in contact with. You may want to clean occasionally during use. After cleaning, flush spray equipment with mineral spirits to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using mineral spirits.</p>	Base	oz/gal	Strength	Extra White	0-6	125%	Light Yellow	4-15	125%	Deep Base	4-15	125%	Ultradeep Base	4-15	125%	<p>Thoroughly follow the recommended surface preparations. Most coating failures are due to inadequate surface preparation or application. Thorough surface preparation will help provide long term protection with Duration coating. On repaint work, apply one coat of Duration coating; on bare surfaces, apply two coats of Duration, allowing 4 hours drying between coats.</p> <p>Do not paint in direct sun. Apply at temperatures above 35°F. During application at temperatures above 80°F, Duration sets up quickly. Some adjustment in your painting approach may be required. Paint from a dry area into the adjoining wet coating area. Dries to touch in 1 hour and is ready for service overnight.</p> <p>Previously Painted Surfaces -- Spot prime bare areas with Duration, wait 4 hours, and paint the entire surface. Some specific surfaces require specialized treatment.</p> <p>Unpainted Surfaces -- Duration can be used as a self-priming coating on many bare surfaces. When used this way, the first coat of Duration acts like a coat of primer and the second coat provides the final appearance and performance. However, some specific surfaces require specialized treatment. See following surface preparations.</p> <p>When the air temperature is at 35°F, substrates may be colder; prior to painting, check to be sure the air, surface, and material temperature are above 35°F and at least 5°F above the dew point. Avoid using if rain or snow is expected within 2-3 hours. Do not apply at air or surface temperatures below 35°F or when air or surface temperatures may drop below 35°F within 48 hours. On large expanses of metal siding, the air, surface, and material temperatures must be 50°F or higher.</p> <p>No reduction necessary.</p> <p>Brush - Use a nylon/polyester brush.</p> <p>Roller - Use a 3/8" - 3/4" nap synthetic cover.</p> <p>Spray—Airless</p> <p>Pressure..... 2000 psi</p> <p>Tip015"-.019"</p> <p>Reduction..... none</p>
Base	oz/gal	Strength															
Extra White	0-6	125%															
Light Yellow	4-15	125%															
Deep Base	4-15	125%															
Ultradeep Base	4-15	125%															



102.06A

DURATION[®]
Exterior Acrylic
Flat
K32-200 Series

<u>SURFACE PREPARATION</u>	<u>SURFACE PREPARATION</u>	<u>CAUTIONS</u>
<p>WARNING! Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.</p> <p>Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Scrape and sand peeled or checked paint to a sound surface. Sand glossy surfaces dull. Seal stains from water, smoke, ink, pencil, grease, etc. with the appropriate primer/sealer.</p> <p>Aluminum and Galvanized Steel Wash to remove any oil, grease, or other surface contamination. All corrosion must be removed with sandpaper, steel wool, or other abrading method.</p> <p>Cement Composition Siding/Panels Remove all dirt, dust, grease, oil, loose particles, laitance, foreign material, and peeling or defective coatings. Allow the surface to dry thoroughly. If the surface is new, test it for pH, if the pH is higher than 8, prime with Loxon Concrete & Masonry Primer.</p> <p>Concrete, Masonry, Block All new surfaces must be cured according to the supplier's recommendations—usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with Loxon Concrete & Masonry Primer. Cracks, voids, and other holes should be repaired with an elastomeric patch or sealant.</p> <p>After power washing, previously painted masonry may still have a powdery surface that should be sealed with Loxon Conditioner and then apply 1 coat of Duration.</p> <p>Composition Board/Hardboard Because of the potential for wax bleeding out of the substrate, apply 1 coat of Exterior Oil-Based Wood Primer and then topcoat.</p>	<p>Steel Rust and mill scale must be removed using sandpaper, steel wool, or other abrading method. Bare steel must be primed the same day as cleaned.</p> <p>Stucco Remove any loose stucco, efflorescence, or laitance. Allow new stucco to cure at least 30 days before painting. If painting cannot wait 30 days, allow the surface to dry 5-7 days and prime with Loxon Concrete & Masonry Primer. Repair cracks, voids, and other holes with an elastomeric patch or sealant.</p> <p>Vinyl Siding Clean the surface thoroughly by scrubbing with warm, soapy water. Rinse thoroughly.</p> <p>Wood Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. All patched areas must be primed.</p> <p>Knots and some woods, such as redwood and cedar, contain a high amount of tannin, a colored wood extract. If applied to these bare woods, the first coat of DURATION may show some staining, but it will be trapped in the first coat. A second coat will uniform the appearance. If staining persists, spot prime severe areas with 1 coat of Exterior Oil-Based Wood Primer prior to using DURATION.</p> <p>Caulking Gaps between windows, doors, trim, and other through-wall openings can be filled with the appropriate caulk after priming the surface.</p> <p>Mildew Remove before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.</p>	<p>For exterior use only. Protect from freezing. Non-photochemically reactive.</p> <p>CAUTION contains CRYSTALLINE SILICA, ZINC. Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. FIRST AID: In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE. Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. WARNING: This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.</p> <p>HOTW 07/09/2014 K32W00251 02 44</p> <p>The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of The Sherwin-Williams Company. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Sherwin-Williams representative to obtain the most recent Product Data Sheet.</p>

CITY OF NAPERVILLE
DISCLOSURE OF BENEFICIARIES

In compliance with Ordinance 85-193, An Ordinance amending Title 1 (Administrative) of the Naperville Municipal Code, as amended, by adding Chapter 12 thereto requiring disclosure of certain interests by persons applying for permits, licenses, approvals or benefits from the City of Naperville.

1. Petitioner: Ideation Studio
Address: 1000 N Halsted, Suite 205
Chicago, IL 60642

2. Nature of Benefit sought: Repositioning the property for the success of the new business

3. Nature of Petitioner (select one):
 - a. Natural Person
 - b. Corporation
 - c. Land Trust/Trustee
 - d. Trust/Trustee
 - e. Partnership
 - f. Joint Venture

4. If Petitioner is an entity other than described in Section 3, briefly state the nature and characteristics of Petitioner:
Brand Design Consultant

5. If in your answer to Section 3 you checked box b, c, d, e or f, identify by name and address each person or entity which is a 5% shareholder in the case of a corporation, a beneficiary in the case of a trust or land trust, in the case of a joint venture, or who otherwise has a proprietary interest, interest in profits and losses or right to control such entity:
 - a. _____
 - b. _____
 - c. _____
 - d. _____

6. Name, address and capacity of person making this disclosure on behalf of the Petitioner:
Jennifer Nemec, owner of Ideation Studio
1000 N Halsted, Suite 205, Chicago, IL, 60642

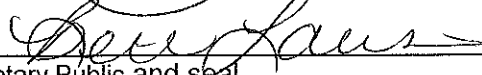
IMPORTANT NOTE: In the event your answer to Section 5 identifies entities other than a natural person, additional disclosures are required for each entity.

VERIFICATION

I, Jennifer Nemec, being first duly sworn under oath, depose and state that I am the person making this disclosure on behalf of the Petitioner, that I am duly authorized to make this disclosure, that I have read the above and foregoing Disclosure of Beneficiaries, and that the statements contained therein are true in both substance and fact.

Signature: 

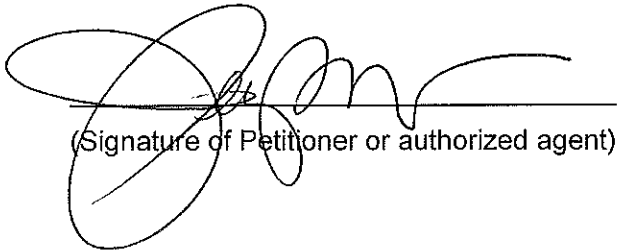
Subscribed and Sworn to before me this 7th day of Sept, 2017.


Notary Public and seal



PETITIONER'S SIGNATURE

I, Jennifer Nemece, Branding Design Consultant (Petitioner's Printed Name and Title), being duly sworn, declare that I am duly authorized to make this Petition, and the above information, to the best of my knowledge, is true and accurate.

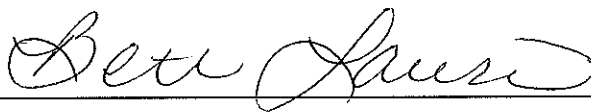


(Signature of Petitioner or authorized agent)

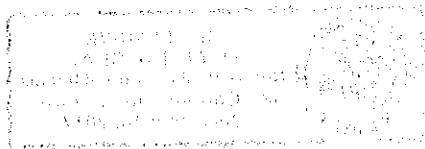
9-7-2017

(Date)

SUBSCRIBED AND SWORN TO before me this 7 day of Sept, 2017

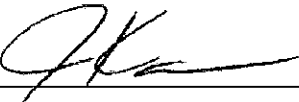


(Notary Public and Seal)



OWNER'S AUTHORIZATION LETTER*

I/we hereby certify that I/we am/are the owner(s) of the above described Subject Property. I/we am/are respectfully requesting processing and approval of the request(s) referenced in this Petition. I/we hereby authorize the Petitioner listed on this Petition to act on my/our behalf during the processing and presentation of this request(s).


(Signature of 1st Owner or authorized agent)

(Signature of 2nd Owner or authorized agent)

9-7-17
(Date)

(Date)

Jim Karras, Owner of Up North Ale House
1st Owner's Printed Name and Title

2nd Owner Printed Name and Title

SUBSCRIBED AND SWORN TO before me this 7 day of Sept, 2017


(Notary Public and Seal)



* Please include additional pages if there are more than two owners.